Entrepreneurship and Leadership Summer Program
Israel Leads The World In Hi-Tech And Start-Ups Per Capita, With Groundbreaking Innovation In Medicine, Telecommunications, Cyber Technology, Agriculture, Energy, And More.

Ben-Gurion University of the Negev (BGU) was founded in 1969 and has established itself as one of the leading universities in Israel. Over the years, BGU has acquired an international reputation, and in 2015 was ranked 18th in the QS World University Rankings of universities under the age of 50.

Program description
Taught in English, this four-week program offers a unique academic and entrepreneurial experience to international students from all backgrounds, and enables them to gain practical tools, knowledge and the opportunity to broaden their professional network. The program focuses on the hi-tech ecosystem, providing an understanding of start-ups, the fundamentals of entrepreneurship, leadership, innovation and more.

Program participants will enhance their careers with the following skills and experiences:
- Hands-on experience conceptualizing a technological venture
- Conducting market surveys and formulating strategies
- Presenting a Start-up Pitch and getting feedback from investors and professionals
- Expanding professional network through face-to-face meetings with business leaders in Israel, including leading figures from multinational companies, venture capitalists, investors and successful entrepreneurs.

Enjoy:
- Interesting events such as Hackathons and Entrepreneurship on the Bar
- Fieldtrips exploring many aspects of the Israeli business ecosystem
- Vibrant student life, weekend trips throughout Israel and snorkeling in Eilat!

Academic Courses
Two intensive courses will enable students to translate ideas into successful business ventures.

From Idea to Start-Up (3-credit course)
Develop the skills and tools necessary for initiating and sustaining a new business venture, based on ideas generated by the program participants.

Leadership in Organizations (3-credit course)
Learn how to be an effective and inspired leader within the framework of an innovation ecosystem.

Innovation Lecture Series
Gather ideas and tips from accomplished experts in the field of innovation through a set of enriching lectures.

Application Schedule
Application Deadline: March 1st 2017
Notification of Acceptance: April 2nd 2017
Program Dates: July 12th to August 9th 2017
How to Apply: Please visit our online application at: https://www.tfaforms.com/399172

Eligibility
The program is open to all undergraduate and graduate students in good standing, who are interested in entrepreneurial innovation and leadership.

Program Cost
- The total program cost is $5,700.
- Total cost covers tuition, accommodations, health insurance and all that is described above.

Program Director
Yossi Shavit is the founder and CEO of InnoNegev, BGU’s Technology Accelerator, and the Bengis Center for Entrepreneurship & Innovation’s Project Manager and business consultant. He teaches an assortment of academic courses at BGU dealing with entrepreneurship and management. In addition, Mr. Shavit is the owner of a business consultancy firm called “Afkey Yozma” (Initiative Channels) and co-founder of “Synairgy,” a start-up company.

Academic Director
Prof. Dafna Schwartz is the director of Ben-Gurion University’s Bengis Center for Entrepreneurship & Innovation. She also heads the MBA program in Entrepreneurship & Innovation at BGU’s Guilford Glazer Faculty of Business and Management. She serves on the Board of Directors of Bank Hapoalim Ltd. and Teva Pharmaceutical Industries Ltd., and is a member of the Israel National Council for Research and Development.

For further information: www.bgu.ac.il/entrepreneurship | Scholarships Available